



Stony Brook University

School of Communication and Journalism

Laura Lindenfeld, Dean & Executive Director
Presentation to A&S Senate
March 20, 2023

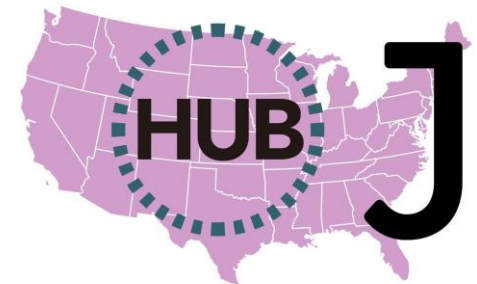
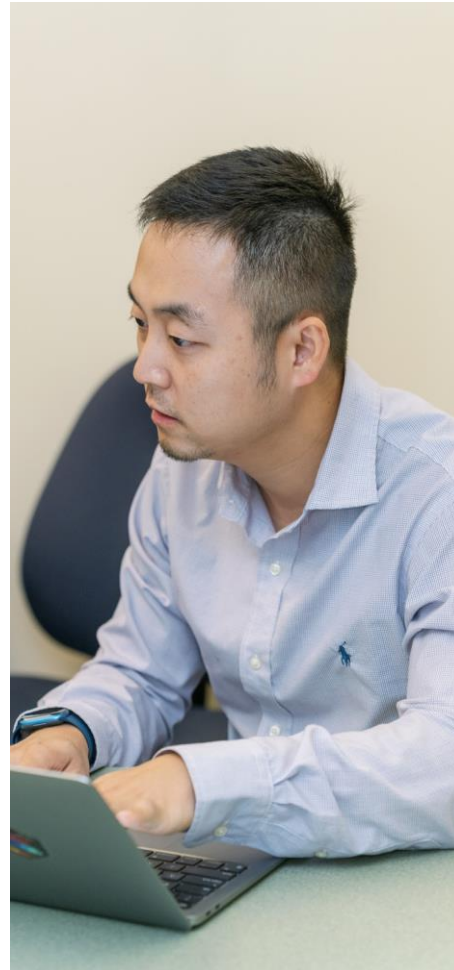
Top Recent Accomplishments

Reaccredited by ACEJMC, the leading journalism and mass communication accrediting body in the US

Growing research portfolio, including partnerships with NSF, US State Department

Increasing recognition of our journalism program:

- Solutions Journalism Hub Institution
- National Murrow Award
- Multiple Hearst Journalism Awards



New Degree Programs

New Undergraduate & Graduate Degree Programs

- BA Journalism (revised)
- BS Mass Communication
- MS in Journalism
- MS in Science Communication
- AGC in Communicating Science

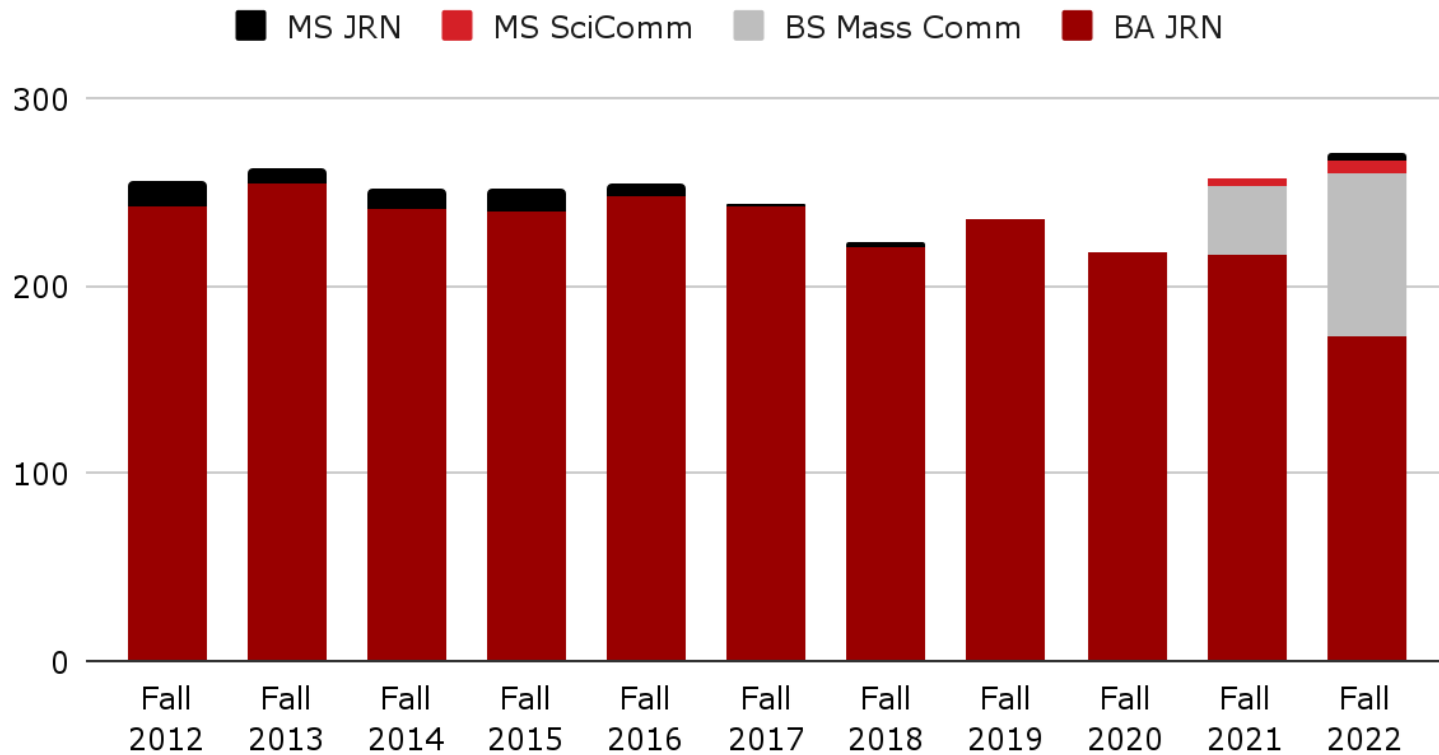
Program in Development

- BA in Communication (anticipated launch 2023-24)
- BA in Writing & Rhetorical Studies (Under development)



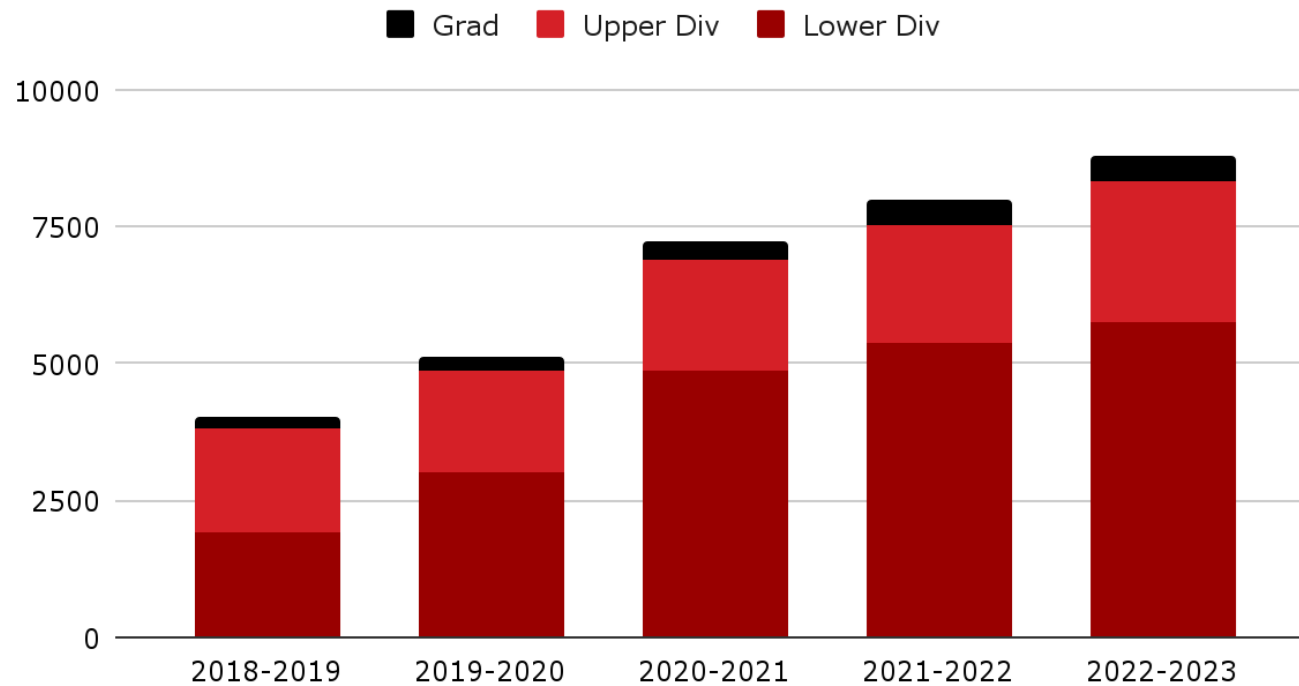
Fall Enrollment

2012-2022

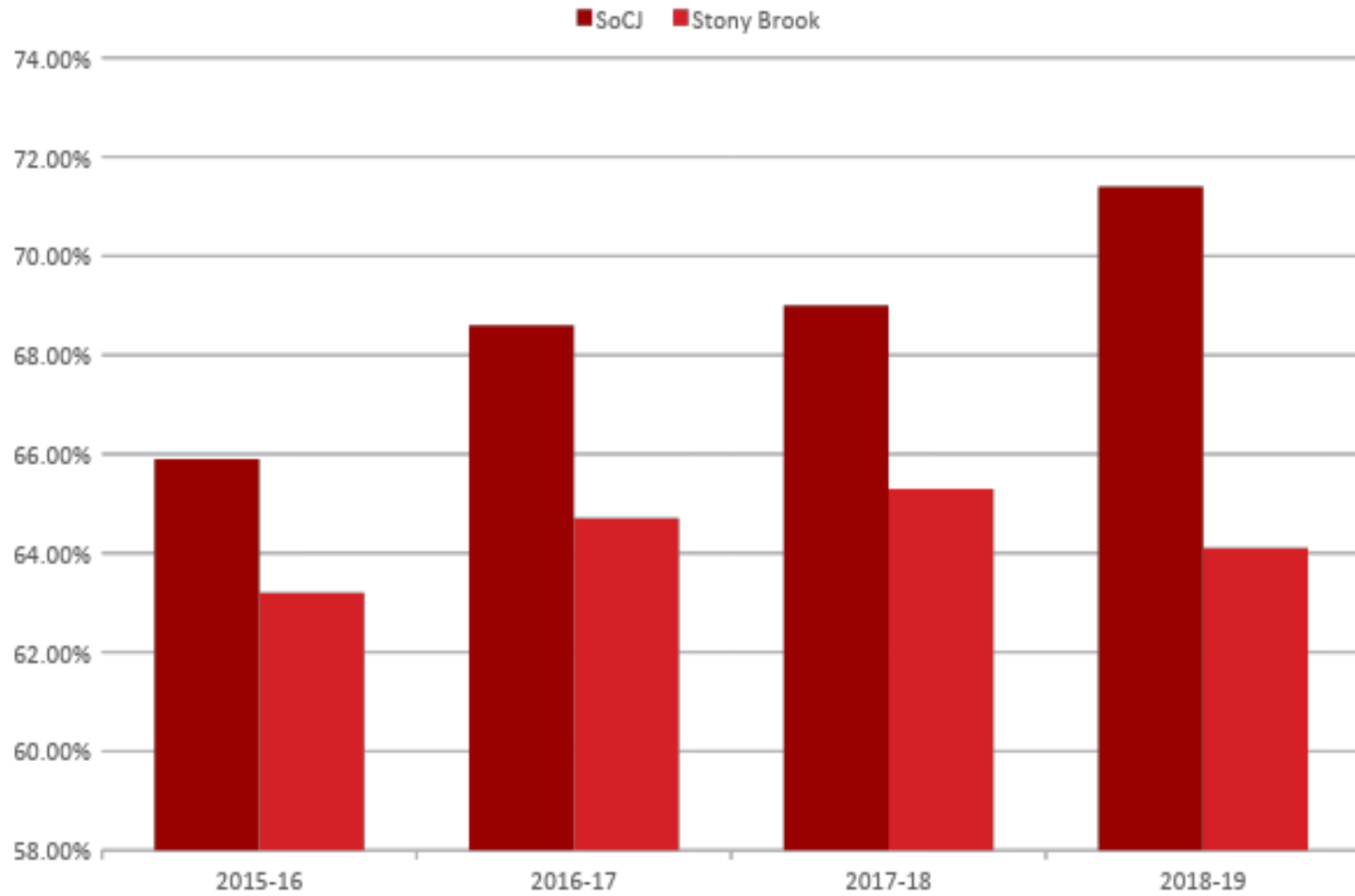


Student Credit Hours

2018-2023



4 Year Graduation Rates SoCJ & Stony Brook



Current Challenges & Opportunities

Challenges

- Capacity and space
- Policy and bylaws
- Changes in business plan

Opportunities

- Leveraging the unique opportunities created through the Colvin Center and the Alda Center
- New high-demand academic programs and research; potential for a PhD program
- Partnership opportunities that leverage our solutions-oriented, collaborative, interdisciplinary approach

Save the Date

Journalists on the Frontline: War, Conflict and Post-Traumatic Stress

Thursday, April 20

Annual Marie Colvin Distinguished Lecture, offered in partnership with Psychology (CAS) and Psychiatry (RSOM)

Learn more at
mariecolvincenter.org

